NC

### RTDNAC STUDENT SCHOLARSHIP APPLICATION

### Name and School Year

Kayden Hunt, a rising junior at The University of North Carolina at Chapel Hill

### **Addresses and Phone Numbers**

Home: 5042 Lesleewood Ct

Charlotte, NC 28226

School: 510 Williamson Dr.

Rm 4304C,

Chapel Hill, NC 27514

Mobile Phone: (704) 840-8788

### College Major

Media & Journalism

Public Policy with a concentration in Social and Political Inequality

### College Honors, Offices, and Activities

### Honors

- Morehead-Cain Scholar (Merit Scholarship)
- Honors Carolina Student
- Dean's List (Fall 2021)
- Parr Ethics Recruit

### Offices

- Black Student Movement First-Year Class Council Advisor
- UNC Xpressions Head Photographer and Editor
- Minority Anime Appreciation Club Secretary
- Carolina Union's Activities Board Entertainment Committee Member

### Activities

- Member of The Daily Tar Heel's Photo Desk
- 1893 Brand Studio Multimedia Member
- UNC's Executive Branch's Contracted Photographer
- Sports Xtra Content Creator
- UNC's Office for Diversity and Inclusion Photographer

### <u>High School Attended + Honors, Offices, and Activities</u>

Name: Ardrey Kell High School

### Honors

- Outstanding Leaders Award
- National English Honor Society
- National Spanish Honor Society
- National French Honor Society
- National Honor Society
- Rho Kappa Honor Society
- Mu Alpha Theta Honor Society
- Knights in Action Community Service Award

### **Offices**

- Student Body President, Ardrey Kell High School Student Council
- Social Injustice Knight Time Teacher and Class Creator
- Junior Student Council, Vice President
- Generation Nation Charlotte Mecklenburg Youth Council, Charlotte NC
- Sophomore Student Council, Vice President
- Freshman Student Council, Secretary

### **Activities**

- JV Women's Basketball 2 year Captain
- Varsity Outdoor Track & Field 3-year Varsity Member
- TedEd Social Media Manager
- Ardrey Kell High School Ambassadors
- Club M.A:G.I.K
- University of North Carolina Chapel-Hill Project Uplift May 2019
- Mayor's Youth Employment Program (MYEP) June 2019 Aug 2019
- Teens Westward Bound Summer Experience June 2018
- Wake Forest College Launch Program
- Wake Forest Summer Immersion Law Institute
- Wake Forest College Summer Immersion Business and Entrepreneurship Institute
- Wake Forest College Summer Immersion Leadership Institute
- NC State Shelton Challenge Leadership Experience

### Accomplishments, Experiences, or Information

Kayden Hunt is an outstanding student, determined soul, role model, and leader who genuinely enjoys the journey and challenge as much as the reward. Not afraid to try, and even fail, to explore an interest, yet

consistently succeeds by doing whatever it takes. Resilient. Known for being intellectually fit, curious, well-spoken and thoughtful, in each sense of the word. Intensely focused and passionate. Kayden Hunt is a sophomore at the University of North Carolina at Chapel Hill. Ms. Hunt is double majoring in Media and Journalism and Public Policy with a concentration in social and political inequality with a minor in Business Administration. Kayden Hunt is passionate about her community and works every day to bring awareness to the ongoing COVID-19 pandemic, speak out against social injustice, advocate for Mental Health Awareness and promote youth voices.

### **Personal Statement**

On the next page of this pdf:)

### References

Name: Charlie Tuggle

Address: 211 S. Columbia St.

Rm 327

Chapel Hill, NC 27514

Phone Number: +1 (919) 962-5694

Name: Courtney Mitchell

Address: 109 E. Franklin St. Suite 210

Chapel Hill, NC 27514

Phone Number: 919-962-4215

### Official Transcript Status

Sent virtually to PooreJP@scdot.org on March 9th

### **Personal Statement**

My father raised my family on the mantra to "always use your superpowers for good," and that exact motto continually leads me in everything I do; my photography, my videography, my relationships, my career choices, and this very scholarship application. As much as I want to change the world, I know I can't do so myself. Life is about building upon your connections and working toward leaving people better than you found them. Journalism captivates viewers through storytelling today while business unites forces to proceed with actionable steps towards a better tomorrow. Professionally, I don't just want to be good at what I do. I want to be excellent; excellent for myself, excellent for my family, and excellent for those who look like me. I truly believe this scholarship will aid my efforts of impacting people with empathetic integrity by offering financial support for digital journalistic equipment.

As a student at UNC, I'm working on building networks that propel my ideas into fruition, my learning into teaching, my weaknesses into strengths, and my passions into progressions, but this effort gets tougher without the financial resources to fund gear and new endeavors. For as long as I can remember, I have been working on my craft as a visual journalist. I have done everything from videography to editing to performing to producing with any resource I could gather. Meaning, I've borrowed from libraries, friends, websites, friends of friends, and more just to get access to gear that I couldn't afford. Although scrambling was tough, with each opportunity, I elevated my skills and learned new things that made me a better journalist. Similarly, I've made my place as a go-getter and boundary-breaker even with financial limitations on funding gear and resources:

As a freelance photojournalist, poet, video editor, and writer, I have worked across varying organizations like Charlotte Is Creative, WUNC, UNC's Undergraduate Executive Branch, UNC's Xpressions, Foundation for the Carolinas, Extinction Rebellion Youth U.S., UNC's office for Diversity and Inclusion, and many more. I have been given the opportunity to work with Cornell Watson on his photo story entitled "Tarred Healing," and even attempted to create my own photo stories with rented gear from Park Library. Additionally, this year, I am enrolled in Sports Xtra, where I film, edit, write scripts and run videos for broadcast use. This class piqued my interest toward production and broadcast and has been the best class I've taken at UNC.

Since August 2020, I have been an avid member of the 1893 Brand Studio's multimedia team. In this role, I film and edit promotional videos for local businesses, enhance journalistic pieces with photography, and engage in monthly internal promotional activities utilizing my unique visual journalism skills.

Although only being on The Daily Tar Heel's staff for one semester, I have made my space as a prominent photo desk member and a member of the diversity, equity, and inclusion committee. In these roles, I attend Chapel Hill events, document key actors through photography, write captions in AP style, communicate across desks, develop new stories, and review art for each week to ensure that inclusivity is being upheld.

I've done all these things with the help of others, but I believe the world would be my oyster with the financial support of this scholarship to fund my very own equipment that doesn't have to be returned on a deadline. That's a true dream of mine and I believe this scholarship is the perfect opportunity to make that dream come alive so I can properly use my superpowers for not just good, but greatness in the journalism field. Thank you for your consideration.

# THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL





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Name: Hunt, Kayden Suzanne Student ID: 730395150 Birthdate: 07/08/2002	Tes
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College of Arts and Sciences Media and Journalism Major

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Attempted

2021 Spring

Academic Standing Effective 11/24/2020: Good Standing

Page 1 of 2

# THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

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March 7, 2022

To whom it may concern,

I'm writing to recommend Kayden Hunt for the 2022 RTDNAC Student Scholarship. I am the general manager of the DTH Media Corp., the non-profit organization that houses The Daily Tar Heel and the 1893 Brand Studio at UNC-Chapel Hill. I've been lucky enough to observe Kayden and her work for both entities, and I give her my highest recommendation for your fellowship.

Kayden has a sharp sense of what makes digital communications an artform. Through her photography and other produced pieces, she displays a nuanced perspective of her work that feels very fresh. When I look at Kayden's work, or watch her do it, I can see how her motivation, timing, composition, keen eye, energy and generosity are all operating together to draw forth the humanity she finds in every project that reaches her plate. Whether she is creating stories for our 1893 Brand Studio or photographing news, she shows that she can have real control over the product that she creates while never being part of the story herself. The adage about 'no small stories' fits Kayden well – under her direction, all stories and photos are made interesting, worthy of her time and attention, deserving of her best.

Something that I personally feel makes Kayden's work shine is the intersectional lens through which she works as a Black, queer, Native woman whose drive to create and collaborate is much stronger than many students her age. These things make her who she is, and she actively seeks to create as her authentic self. She also wants others to be able to experience their own authenticity when they work with her – either as colleagues or subjects of a story. How she composes an image, shapes a story, captions a photo, works with fellow students and staff in our office and approaches what it means to produce work she can be proud of are all borne from these identities she holds together. I truly believe the way she accesses herself as an artist and communicator is something that makes her work stand out, and I think that it is something that would add tremendous value to any team.

Kayden rises to every occasion and finds ways to become excited about every assignment. She wants to produce, and she manages a very busy schedule to find new ways on UNC's campus to gain experience. She already works in multiple parts of our organization and added the journalism school's Sports Extra program to her schedule so she could be in the control room and learn. This scholarship is something that I know she would take full advantage of, with all the seriousness, playfulness and passion that she tends to give her work.

If you have any questions at all, please contact me – I'd be honored to take the time to talk more about Kayden.

All my best, Courtney Mitchell General Manager, DTH Media Corp. 919-962-4215 / courtney@dailytarheel.com

### Poore, Pete

From:

Tuggle, Charlie <catuggle@email.unc.edu>

Sent:

Tuesday, March 8, 2022 12:44 PM

To:

Poore, Pete

Subject:

RTDNAC

\*\*\* This is an EXTERNAL email. Please do not click on a link or open any attachments unless you are confident it is from a trusted source. \*\*\*

Hi Pete..... one of my current students, Kayden Hunt, is applying for one of the RTDNAC scholarships. Kayden is in the class that produces the twice-weekly TV program, Sports Xtra. Kayden is one of our go-to people. She writes well, has a great eye for video and is a delight to be around. When Carolina upset Duke Saturday night, she was the first to respond to the call to get a camera down to Franklin Street and shoot the madness of thousands of students celebrating the victory. Her package Monday was well done and tasteful, even when some of the chants she recorded were not. She has a bright future in our business and the scholarship would help her realize her goals. She intends to enroll in the newscast class next semester, so her skills go beyond sports. I commend her highly.

Thanks,

CT

Dr. C. A. Tuggle Stembler Distinguished Professor of Broadcast Journalism, Senior Associate Dean CA 123 UNC-Chapel Hill catuggle@unc.edu 919-962-5694