

**Information:**

**Name:** Chloe Barlow

**Year in school:** Junior

**Address:** 201 Main St. Apt 314 Columbia, SC 29201

**Phone Number:** (860) 884-5065

**College:** University of South Carolina (GPA - 3.8)

**Major:** Multimedia Journalism

**Minor:** Political Science

**Honors:**

- Dean's list
- President's list
- Dean's Scholar
- Capstone Scholar

**Offices:**

- Planned Parenthood Generation Action - Event's Chair
- ACLU - Executive Board Member
- Phi Mu - Mental Health Chair
- Phi Mu - Pledge Class President
- Garnet&Black Magazine - Community Life Section Editor

**Activities:**

- The Daily Gamecock - News Writer
- Adventures Beyond the Coop (podcast) - Host, Editor
- Phi Mu (sorority)
- Outdoor Recreation (through Campus Recreation at UofSC) - Employee
- Mountaineering and White Water Club
- St. Thomas More (Campus ministry)
- Intramural Sports (softball, volleyball)

**High School:** Chapin High School (SC)

**Honors:**

- High Honor Roll
- Honor Roll
- National Honors Society
- Palmetto Life Scholarship
- Varsity Athlete

**Offices:**

- Global Ambassadors Club - Founder/President

**Activities:**

- Academic Leadership Academy (ALA) - a 4-year, exclusive, “talented and gifted” program for emerging leaders who display outstanding academic achievement, with a focus on an Advanced Placement (AP) curriculum that culminates with a capstone semester in AP Seminar and AP Research.
- Cross Country Team - Varsity
- Drama Club - lead in several plays
- Choir

### **Accomplishments/Experiences:**

In this section I would like to highlight two of my proudest accomplishments of my college career.

The first happened early on. As a freshman, in my first semester of writing for the Daily Gamecock, I was able to pitch and get approved a month-long series that would go on to be featured on the front page of our print edition, above the fold. My series, aptly titled “Civil Rights Series”, looked back on famous African-American figures in our University’s past that were instrumental to the success of the school. We ran this feature for Black History month. I felt this series was necessary because I realized how influential these stories were, but how seldom they were told. I had the opportunity to interview and speak with one of the three students who integrated the University of South Carolina, which was an incredible experience. I also had the honor of telling the colorful story of the famed “storyteller-in-residence”, Augusta Baker, who has an annual literary festival dedicated to her. I was floored when I realized these stories weren’t more widely known. This series helped me find my passion for story-telling, and long form journalism. It also helped me develop my voice as a journalist.

The second accomplishment I’d like to highlight is more recent. As of March 2022, I started releasing episodes of my very own podcast: Adventures Beyond the Coop. I’ve been interested in podcasting as a medium for my journalism since I can remember wanting to become a journalist in high school. At this point in my career, I had developed my style, and knew I wanted to do longer form storytelling, but I didn’t exactly know how. I also realized at this point what I wanted to tell stories about: Adventure. Specifically, the podcasts “Wild Ideas Worth Living”, “Atlas Obscura”, and “Armchair Explorer” ignited a spark within me. There was only one problem: I didn’t know a thing about how to produce my own podcast. I was in luck, however, as my professor, Dr. Laura Smith, had previously offered a course in podcasting. Though she didn’t offer it at the time, I met with her individually and she agreed to be my mentor. She taught me everything I needed to begin podcasting, and even let me host the latest season of the podcast she produces, Columbia Chronicles. Through that experience, I learned how to edit a podcast, how to effectively write for an audio-only audience, and how to eventually produce my own. Under her guidance, I shaped my idea for Adventures Beyond the Coop, and

eventually pitched it this semester to the podcast arm of Garnet Media Group, our student media organization here. I was granted my own podcast under the Garnet Media Group umbrella, and thus my newest venture was born. This podcast has been years in the making. The premise is that I interview current or previous students of the University of South Carolina who have embarked on some adventure to hear about their journey, their experience, and the lessons they learned. Previous guests have included a recent graduate who lives in his van and travels the country rock climbing, a senior who founded community gardens in underprivileged areas around the university and plans to expand his love of farming to a 130-acre nature preserve in Pisgah National Forest, and an alumnus who has been doing seasonal work trail building and wild-land firefighting in the “four-corners” states. I plan to continue to grow and expand this podcast for the remainder of my time at Carolina, and would love to explore options for taking it beyond the University.

### **How the scholarship would contribute to the applicant’s future career goals:**

I came into college with a very narrow idea of what a journalist is. I thought I had to be a writer, hunkered down over a desk at some small newspaper, covering crime and the mundane. That was never the life I wanted.

I’ve always been curious about things I didn’t understand, the wild and the weird. Since I was a child, I’ve had a knack for storytelling. The long, never ending stories that were the bane of my mother’s existence became a passion for crafting longform, deep dives into the world around me. I’ve never stopped asking questions, meeting new people, and “looking behind the curtain”. I’ve never been satisfied with just the “who, what, when, and where” of a story. I chase the “how”, hot on the heels of the “why”.

This brings me to the future. Where do I go next? My dream is to create documentaries in line with the work I do on my podcast. I want to follow these explorers, or go on expeditions of my own to tell the untold stories.

What’s stopping me? Equipment and travel costs. Before I can go globe-trotting, I know I have to start smaller, in my community.

My podcast is already pushing me in this direction. My next step is to eventually turn some of these interviews into small-scale visual stories. I’d walk with Troy on the trails he built by hand, while he tells me about the hours he spent grueling under monsoon rains in the Colorado mountains, just to gain a few feet. I’d ride shotgun in Jame’s van, to see what it’s like to wake up somewhere new everyday, nothing on the calendar but touching rocks.

To do this, I’d need to rent or purchase a camera to shoot this with, and I’d need money to get out to these places and support myself while I’m there. Realistically, with this money I think I could make two small-scale documentaries. I already own the editing software, and I’m fortunate enough to be able to rent equipment from the University (though I’d have to negotiate taking it out of the state!). Really, this money would support travel and living costs while I go on my own to shoot these stories.

I already work a part-time job, and I make no money from my podcast (though that, to me, is also a part time job). This, on top of a full school schedule and my extra curricular activities, means I've reached my limit on how much income I can generate to pursue yet another venture that won't make me any money (yet!). I'd be incredibly grateful for the chance to pursue this dream of mine, with your help.

Beyond making these smaller scale documentaries, I'd like to eventually work for National Geographic. I credit a NatGeo subscription as a kid for my passion for journalism and anthropology. Yes, I love the sections about animals and the environment. What holds my attention, though, has always been the stories about people. The study of different cultures is what interests me most. I imagine my life's work to be a focus on exploring and highlighting the differences in all the different cultures and walk's of life on this planet, but while honoring the fundamental humanity that underscores us all.

Really, what I want to do is go on adventures of my own. I can't see my future behind a desk (for very long, at least!). I know that I want to be out in the field, making connections, and seeing changes. I really think this scholarship would help propel me in that direction.

#### **References:**

- Dr. Laura K. Smith
  - 803-777-5232
  - School of Journalism and Mass Communications 800 Sumter Street, Room 207  
Columbia, SC 29208
  - Lauras@mailbox.sc.edu
  
- Sydney Patterson
  - (803) 804-1579
  - patter28@mailbox.sc.edu



SSN \*\*\*\*\*6006 Student No: X66874297 Date of Birth: 08-AUG Date Issued: 15-MAR-2022  
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Record of: Chloe Sharon Barlow  
 Current Name: Chloe Sharon Barlow  
 Issued To: Pete Poore  
 Avow:38183116  
 Certified Electronic PDF  
 PooreJP@scdot.org

Page: 1

Course Level: Undergraduate  
 Student Type: Continuing

Current Program

Bach Arts Journalism Mass Comm  
 College : Information & Communications  
 Campus : USC Columbia  
 Major : Journalism  
 Minor : Political Science

SUBJ NO.	C	COURSE TITLE	CRED	GRD	R
Institution Information continued:					
		Ehrs:	15.000	QPts:	60.00
		GPA-Hrs:	15.000	GPA:	4.000
President's List/Dean's List Good Standing					

SUBJ NO.	C	COURSE TITLE	CRED	GRD	R
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TRANSFER CREDIT ACCEPTED BY THE INSTITUTION:

Spring 2016	Advanced Placement Exam				
Ehrs:	3.000	QPts:	0.00		
GPA-Hrs:	0.000	GPA:	0.000		
Spring 2018	Advanced Placement Exam				
Ehrs:	20.000	QPts:	0.00		
GPA-Hrs:	0.000	GPA:	0.000		
Spring 2019	Advanced Placement Exam				
Ehrs:	7.000	QPts:	0.00		
GPA-Hrs:	0.000	GPA:	0.000		

Spring 2020					
Information & Communications					
Journalism					
Continuing					
FREN 122	COL	Basic Proficiency in French	3.000	S+	
JOUR 204	COL	Principles of Journalism	3.000	A	12.00
JOUR 291	COL	Writing for Mass Communication	3.000	A	12.00
POLI 477	COL	Green Politics	3.000	S+	
STAT 201	COL	Elementary Statistics	3.000	A	12.00
		Ehrs:	15.000	QPts:	36.00
		GPA-Hrs:	9.000	GPA:	4.000
Good Standing					

INSTITUTION CREDIT:

Fall 2019	College of Arts and Sciences	Political Science			
	New Freshman				
ENGL 287	COL	American Literature	3.000	A	9.00
POLI 201	COL	American National Government	3.000	A	12.00
STAT 110	COL	Intro to Statistical Reasoning	3.000	A	12.00
UNIV 101	COL	The Student in the University	3.000	A	10.50
WGST 112	COL	Intro to WGST	3.000	A	12.00

Fall 2020					
Information & Communications					
Journalism					
Continuing					
ENGL 200	COL	Creative Writing and Community	3.000	B	
JOUR 101	COL	Media and Society	3.000	A	12.00
JOUR 303	COL	Law and Ethics of Mass Comm	3.000	A	12.00
JOUR 311	COL	Minorities, Women & Mass Media	3.000	B+	
POLI 391	COL	Topic: The Politics of National and International	3.000	A	12.00

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ACADEMIC TRANSCRIPT

This transcript is printed on special security paper with a garnet background, the seal of the University of South Carolina at Columbia and the signature of the University Registrar, Aaron C. Marterer. This is an official sealed instrument; a raised seal is not required. This student is in good academic standing unless otherwise noted.



*Aaron C. Marterer*

University Registrar



SSN \*\*\*\*\*6006

Student No: X66874297

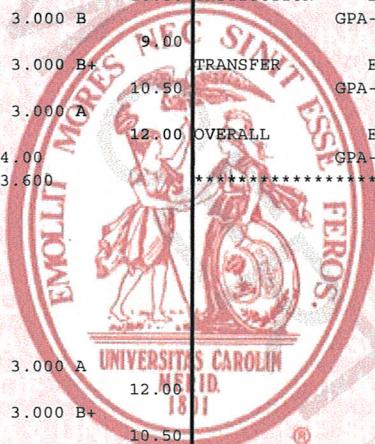
Date of Birth: 08-AUG

Date Issued: 15-MAR-2022  
 AEEE

Record of: Chloe Sharon Barlow  
 Level: Undergraduate

Page: 2

SUBJ NO.	C	COURSE TITLE	CRED	GRD	R	SUBJ NO.	C	COURSE TITLE	CRED	GRD	R
			PTS						PTS		
Institution Information continued:						Institution Information continued:					
Courts						Ehrs: 12.000 QPts: 46.50					
Ehrs: 15.000 QPts: 55.50						GPA-Hrs: 12.000 GPA: 3.875					
GPA-Hrs: 15.000 GPA: 3.700						Dean's List					
Dean's List						Good Standing					
Good Standing						Spring 2022					
Spring 2021						IN PROGRESS WORK					
Information & Communications						HIST 105 COLIntro-East Asian Civilization 3.000 IN PROGRESS					
Journalism						JOUR 471 COLIntermediate Reporting & Prodc 3.000 IN PROGRESS					
Continuing						JOUR 472 COLPower Producing 3.000 IN PROGRESS					
ECON 224	COL	Introduction to Economics	3.000	A		MKTG 350	COL	Principles of Marketing	3.000	IN	PROGRESS
					12.00						
JOUR 362	COL	Editing	3.000	B+		In Progress Credits 12.000					
					10.50	***** TRANSCRIPT TOTALS *****					
JOUR 501	COL	Freedom/Resp/Ethics Mass Media	3.000	B		INSTITUTION	Ehrs:	72.000	QPts:	252.00	
					9.00	GPA-Hrs:	66.000	GPA:	3.818		
POLI 350	COL	Public Opinion and Politics	3.000	B+		TRANSFER	Ehrs:	30.000	QPts:	0.00	
					10.50	GPA-Hrs:	0.000	GPA:	0.000		
SPCH 260	COL	Argumentation and Debate	3.000	A		OVERALL	Ehrs:	102.000	QPts:	252.00	
					12.00	GPA-Hrs:	66.000	GPA:	3.818		
		Ehrs: 15.000 QPts: 54.000			3.600	***** END OF TRANSCRIPT *****					
		GPA-Hrs: 15.000 GPA: 3.600									
Dean's List											
Good Standing											
Fall 2021											
Information & Communications											
Journalism											
Continuing											
JOUR 203	COL	Principles of Visual Comm	3.000	A							
					12.00						
JOUR 333	COL	Public Relations for NonProfit	3.000	B+							
					10.50						
JOUR 361	COL	Intro Reporting & Writing	2.000	A							
					8.00						
JOUR 361L	COL	Intro Reporting & Writing Lab	1.000	A							
					4.00						
POLI 316	COL	Comparative Politics	3.000	A							
					12.00						
***** CONTINUED ON NEXT COLUMN *****											



**ACADEMIC TRANSCRIPT**

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*Aaron C. Marterer*

University Registrar





SCHOOL OF JOURNALISM AND MASS COMMUNICATIONS

Dear Decision-Makers:

My name is Laura K. Smith and I am a Sr. Instructor in the School of Journalism and Mass Communications at the University of South Carolina. I am writing today to recommend Chloe Barlow for the Radio-Television Digital News of the Carolinas' Scholarship. Chloe is a hard-working student worthy of your consideration.

I've worked with Chloe for about a year now. I first got to know her last Fall when she took my Introduction to Reporting class. This is the first, required upper-division course in our journalism curriculum. Throughout the semester, she tackled a range of stories our community, from the under-representation of diverse artists in local art exhibits, to an art festival in the small town of Barnwell. This second story might sound a little on the "light" side, but it represents something larger. Unlike other students who prefer sticking "close to home" (and practice storytelling in a "safe" campus environment), she and a teammate wanted to help expand our "newsroom's" geographic footprint and do something more "real" and valuable. So, they drove out to Barnwell to cover a community festival. No, it wasn't hard hitting news. But it mattered to the people of that town (who are often overlooked by stations that prioritize Columbia news/events). Not only did Chloe go farther afield, she and her teammate shot great video, wrote exceptionally well to the video, and edited a near-perfect mini-package. The story came out so well I used it as an "Example of Excellence" to show this semester's students.

I've also been impressed with Chloe's audio work; so much so that I offered her an opportunity to voice, edit and serve as a "host" for a podcast I supervise out of the J-School. She offered to do all the work over the holiday break (since I was on deadline)! It's pretty unusual to see a student OFFER to do extra work, on their own time, over winter break. It demonstrated her commitment to growing her skills (*even when there was no grade attached*). Since then, Chloe's love of audio storytelling and podcasting has grown. She just launched a new podcast of her own that features the experiences of UofSC students with a zest for life.

This semester, I have the good fortune of working with Chloe again in my TV news producing class, where she continues to demonstrate a thirst for knowledge and developing new skills.

This leads me to my final point. New skills. When Chloe came into my reporting class last year, she was firmly in the "print news" camp. Having worked as a writer on our campus' student paper (The Daily Gamecock), she was committed to telling stories in text form. Although that commitment to quality storytelling remains, she has shifted her alliances somewhat. These days, she's considering a career in broadcast news (where she can tell video and audio stories instead, and perhaps even produce newscasts). The cut-in she just produced for my Power Producing class demonstrated open-mindedness, creativity and an ability to work well with others in a team environment.

In conclusion, I think Chloe has great potential in our industry. She loves to tell stories, no matter the platform. She's bright, capable and a great candidate for this scholarship. I will happily discuss her credentials further if you need any more information from me.

Sincerely,

A handwritten signature in black ink, appearing to read "Laura K. Smith".

Laura K. Smith, Ph.D.,  
Senior Instructor, USC School of Journalism & Mass Communications  
[lksmith@sc.edu](mailto:lksmith@sc.edu)





UNIVERSITY OF  
**SOUTH CAROLINA**

STUDENT MEDIA  
DEPARTMENT OF STUDENT LIFE

To Peter Poore, RTDNAC Scholarship Chairman:

I am pleased to recommend Chloe Barlow for the Radio Television Digital News Association of the Carolinas annual scholarship.

Chloe has been a participant in Garnet Media Group, the student media operation that I help oversee and advise as assistant director, since she joined the staff of The Daily Gamecock student newspaper during her freshman year. Chloe made an immediate impact on the organization and its news section, for which she was a writer, with her willingness to cover stories of all types and even pitch her own story ideas. One of those was a series on the university's involvement in and contributions to the Civil Rights Movement of the 1960s. She interviewed one of the three former students who desegregated the university, and her work was deeply appreciated by the surrounding community.

Luckily for me, this semester, I've had a chance to work more closely with Chloe than just reading and admiring her work. She submitted a highly detailed application to host a podcast, *Adventures Beyond the Coop*, through our student-managed podcasting network. I've received countless applications for all sorts of ideas over the years, and Chloe's was one of the most thorough I've seen. Her vision was comprehensive and ambitious, and it was clear right away that she would make her podcast idea happen under nearly any circumstances. That's the kind of drive that we don't see all that often, which made me want to support her idea even more.

Already, with just a few episodes under her belt so far, Chloe has set herself and her podcast apart with an extreme attention to detail and immense care for every single aspect of the production. One would be hard-pressed to find another student-produced podcast with the level of polish and big-picture thinking that Chloe demonstrates with *Adventures Beyond the Coop*. I can only imagine the heights that she will take the podcast once she graduates and begins producing it professionally.

As a creative, talented, and truly multimedia journalist with a bright future ahead of her, Chloe is an excellent choice to receive the prestigious honor and benefit of the RTDNAC scholarship. The extensive time she puts into her many areas of involvement, most of which are completely volunteer, doesn't allow much flexibility for the usual waitressing or other part-time jobs. The support of the RTDNAC would be instrumental in helping Chloe reach her many goals, especially the ones surrounding her podcast.

Thank you for considering Chloe for this scholarship, and please reach out via email if you have any additional questions for me. I'm happy to expand on this recommendation!

Sincerely,  
*Sydney Patterson,*  
*Assistant Director of Student Media*  
*Department of Student Life, University of South Carolina*