

NC

- **Name** Erin Martin
- **Year:** Sophomore
- **Addresses:**
 - 8623 Edgewood Grove Trail, Charlotte NC 28226
 - 12285 Campus Box, Elon NC 27244
- **Majors:** Journalism and Computer Science
- **Activities:**
 - Multimedia reporter/photographer for Elon News Network
 - Photographer/ videographer for Elon Athletics with an emphasis on the football program
- **Other Info:**
 - Link to my Elon News Network page: [Elon News Network](#)
 - Link to my Personal Portfolio: [Portfolio | Martin Media \(erinmartin35.wixsite.com\)](#)
- **References:**
 - Kelly Furnas
 - kfurnas@elon.edu
 - 336-278-5737
 - Rich Landesberg
 - rlandesberg@elon.edu
 - 336-278-5112

When I first decided to enroll at Elon University, I was on an engineering scholarship with the intent to major in computer engineering. Quickly after starting that major, I realized this is not what I wanted to do with my life. Later that week I discovered the student-run news organization Elon News Network and jumped in immediately, first covering sports games and joining the photography team. This was natural for me because ever since I was little, I have watched the local morning news before school and then Nightly News in the evening, as well as staying updated on the go with various news apps and email subscriptions. However, I had never gotten the opportunity to write, report, produce or even photograph news so this was a thrilling experience.

After two weeks of dabbling in Elon News Network, I attended my first broadcast of Elon Local News. After spending duration of the 30-minute show in the control room, I knew this was something I wanted to spend more time doing. I began taking stories for broadcast and reporting on various events on campus. After each story I took I got more experience and developed more confidence as a journalist. Since then, I have completed many broadcast segments, written a variety of articles, photographed many sporting and campus events, and even gotten a job with Elon Athletics as a photographer and videographer. Along the way I have also learned how to run almost every position in the control room, which is where I have the most fun. I have just recently learned how to technical direct and hope to learn how to direct in the coming months. Another thing I want to try in the coming months is how to produce a show.

While I have not yet decided what I want my final career to be, I do know that I would like to work in a news organization, and either be a director, anchor, or producer. All three jobs interest me a lot. I am also open to potentially being a photojournalist because I have enjoyed my time behind the camera and presenting news in a purely visual format. I especially enjoy taking photos for broadcast stories because of the fast-paced nature and turnaround time. I plan over the next two years to experiment in every aspect of the field that slightly interests me and then continue doing what I like and eventually I'll see where it leads me.

Since I am no longer pursuing a major in computer engineering, I will be losing my scholarship at the end of this year. If I was awarded the RTDNAC scholarship I would split up the money for three different things. The first thing is that I would purchase a SkillShare membership. I want to learn Adobe After Effects and Adobe Illustrator, and I feel that taking an online course this upcoming summer would be a great way to learn these two platforms. Once learned I can start completing projects for Elon News Network.

One of the things our organization is looking into changing is our broadcast graphics. We currently have graphics designed years ago and are looking to update them to increase our production value. Another example of when knowing the software would be useful is when we need additional graphics. This past month we decided one thing we could do to improve our production quality was to design a new COVID-19 wipe animation for when we broadcast COVID-19 news segments. It took one of our more experienced juniors a long time to figure out how to make one. I want to learn so that I can make them, and it will not take very long or require long phone calls with the previous alums first created them.

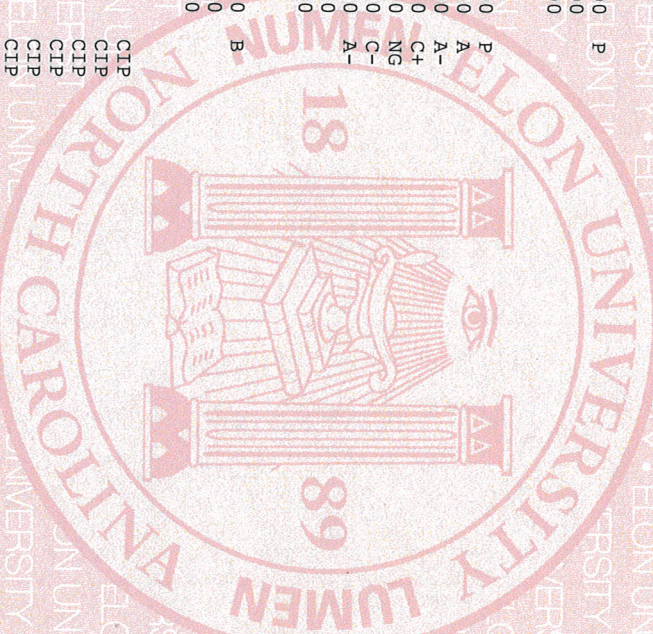
The second thing I would do with the scholarship is I would invest in a good zoom lens that is compatible with Canon cameras. At Elon University we have access to rent some media equipment, but it is tired based on experience, and I am not yet eligible to rent zoom lenses, nor will I be soon. I would like to invest in a good zoom lens that I can put on the provided camera bodies to help elevate the photos I

take. I think this lens would help me take more creative and detailed shots. For example, in sports I like shooting very close shots that are focused on the action and cannot quite achieve the look I want with the current gear I have access to.

Lastly, I would put the remaining money towards my tuition so that I can continue to take meaningful classes and complete my college degrees. In addition, my tuition helps pay for the amazing organizations and resources at Elon University, which I am especially grateful for because they have helped foster my love for journalism.

COURSE	UNIVERSITY	COURSE TITLE	UNIVERSITY	CRD	GRD	UNIVERSITY	COURSE	UNIVERSITY	COURSE TITLE	UNIVERSITY	CRD	GRD
LIT 1XXX	ELON UNIVERSITY	IB Credit LIT Elective Course	ELON UNIVERSITY	4.00		ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 0.000		Credit 4.00								
		Cum GPA 0.000		Credit 4.00								
PSY 1000	ELON UNIVERSITY	AP Credit Introduction to Psychology	ELON UNIVERSITY	4.00		ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 0.000		Credit 4.00								
		Cum GPA 0.000		Credit 8.00								
GEN 1XXX	ELON UNIVERSITY	IB Credit General Elective	ELON UNIVERSITY	4.00		ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 0.000		Credit 4.00								
		Cum GPA 0.000		Credit 12.00								
WHE 171	ELON UNIVERSITY	Spring 2021 Mental Health Tools Wellbeing	ELON UNIVERSITY	1.00	P	ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 0.000		Credit 1.00								
		Cum GPA 0.000		Credit 13.00								
ELN 1010	ELON UNIVERSITY	Fall 2021 The First-Year Advising Semina	ELON UNIVERSITY	1.00	P	ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 0.000		Credit 2.00	A							
		Cum GPA 0.000		Credit 3.00	A-							
EGR 1210	ELON UNIVERSITY	Grand Challenges Engineering I	ELON UNIVERSITY	3.00	C+	ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 0.000		Credit 4.00	NG							
		Cum GPA 0.000		Credit 0.00	C-							
PHY 2210	ELON UNIVERSITY	University Physics I Lab	ELON UNIVERSITY	4.00	A-	ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 2.935		Credit 18.00								
		Cum GPA 2.935		Credit 31.00								
COM 1000	ELON UNIVERSITY	Winter 2022 Communications Global Age	ELON UNIVERSITY	4.00	B	ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 3.000		Credit 4.00								
		Cum GPA 2.948		Credit 35.00								
COM 1100	ELON UNIVERSITY	Spring 2022 Media Writing	ELON UNIVERSITY		CIP	ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 0.000		Credit 0.00								
		Cum GPA 2.948		Credit 35.00								
COR 1100	ELON UNIVERSITY	The Global Experience	ELON UNIVERSITY		CIP	ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 0.000		Credit 0.00								
		Cum GPA 2.948		Credit 35.00								
CSC 1300	ELON UNIVERSITY	Computer Science I	ELON UNIVERSITY		CIP	ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 0.000		Credit 0.00								
		Cum GPA 2.948		Credit 35.00								
EGR 1230	ELON UNIVERSITY	Grand Challenges Engineering II	ELON UNIVERSITY		CIP	ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 0.000		Credit 0.00								
		Cum GPA 2.948		Credit 35.00								
PHY 2220	ELON UNIVERSITY	University Physics II Lab	ELON UNIVERSITY		CIP	ELON UNIVERSITY		ELON UNIVERSITY		ELON UNIVERSITY		
		Term GPA 0.000		Credit 0.00								
		Cum GPA 2.948		Credit 35.00								

End of official record.



Rodney L. Parks
 Rodney L. Parks, University Registrar



ELON
UNIVERSITY

School of
Communications

Feb. 28, 2022

Please accept my recommendation for **Erin Martin** as she applies for the 2022 scholarship from the Radio Television Digital News Association of the Carolinas. I have worked with Erin over the past year as her adviser to **Elon News Network**, the converged student news media at **Elon University**.

Erin is a bright, affable student whose strong performance in an academic setting will serve her well in her professional career. I can vouch for her inquisitiveness and creativity, as well as her passion for learning new topics.

Erin's presence was well known early and often in our newsroom. She is an active and engaged learner — asking questions to explore topics deeper, and providing suggestions and answers when prompted. In short, she is the type of student who helps move the organization forward.

Most notable among Erin's positive characteristics is her willingness to seek help when needed. When — and only when — she has exhausted her own research and attempts to problem solve, Erin seeks help from colleagues and advisers to help explain or rectify issues with her work. This skill is surprisingly rare, yet incredibly valuable, for students, as it shows a maturity and self-awareness that is mandatory for a professional to succeed.

These attributes will serve Erin well in any of her future endeavors. I'm happy to answer any questions about Soula (540-200-8665 or kfurnas@elon.edu), and I wish you the best of luck in your decision-making process.

Sincerely,

Kelly Furnas
Lecturer in Multimedia Journalism



School of Communications

Richard Landesberg, Ph.D.
Associate Professor
McEwen Communications 203-C
Office: 336-278-5112
Email: rlandesberg@elon.edu

February 28, 2022

To Whom It May Concern:

Please accept this recommendation for Erin Martin, who is applying for the RTDNAC scholarship. I only met Erin this school year but, in that time, I have seen someone who is fully committed to broadcast journalism. I am the advisor to our television newscast, Elon Local News, and have worked closely with Erin. She is unafraid to try new things and to take on any task.

Erin works hard to master all aspects of broadcast news. This has earned her the respect of her peers and her professors. She is actively engaged with the newscast and shows a willingness to take on new tasks and responsibilities. Erin displays a passion for broadcast news that is hard to teach. She clearly has a very bright future.

I believe we will be seeing a great deal of Erin Martin in the years to come. I am delighted to have her in our newsroom and to watch her progress.

Sincerely,

A handwritten signature in cursive script that reads "Richard Landesberg".

Richard Landesberg, Ph.D.
Associate Professor
School of Communications