

ABOVE: National Work Zone Awareness Week is held each year and sponsored by the highway organizations shown on this year's poster used in the campaign.

National campaign hopes to slow traffic, crashes in work zones

By Lauren Roeder

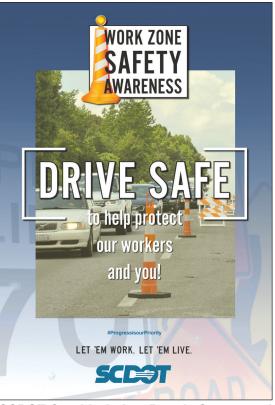
ational Work Zone Awareness Week is an annual spring campaign held at the start of construction season. The campaign is designed to encourage safe driving through all work zones. National Work Zone Awareness Week was held April 26-30, 2021. The national theme for this year was "Drive Safe. Work Safe. Save Lives."

Work zones play a critical role in the enhancement of roadways. They separate construction activities from traffic, providing a safe route for all road users and a safe area for workers. However, work zone related changes in traffic patterns, combined with the presence of workers, can lead to crashes, injuries and deaths.

In 2019, there were 842 total work zone fatalities in the United States. 135 of those were worker fatalities at road construction sites.

National Work Zone Awareness Week is meant to bring attention to the critical issue of road user and worker safety in and around work zones.

It is important for everyone to do their part to be safe. Drive Safe. Work Safe. Save Lives.



SCDOT Graphic Artists Bonnie Cramer and Zoe Cook also designed a series of Work Zone Safety posters. These posters can be seen on SCDOT's Facebook page at www. facebook.com/SCDOT,